

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
491828 /	06301761

<u>Product</u>
HORSFORD 4 CONGRESS

<u>Contract Dates</u>	<u>Estimate #</u>
09/06/12 - 09/10/12	1708

<u>Advertiser</u>	<u>Original Date / Revision</u>
Horsford For Congress	08/30/12 / 08/30/12

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash

<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL

<u>Special Handling</u>
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<u>Demographic</u>
Adults 35+

<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	115	122

<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/06/12	09/10/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/06/12	09/12/12	M--TF--				2	\$2,150.00			
N 2	KVVU	09/06/12	09/10/12	Better	M-F 11a-12p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/06/12	09/12/12	M--TF--				1	\$125.00			
N 3	KVVU	09/06/12	09/10/12	Anderson	3-4p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/06/12	09/12/12	M--TF--				1	\$175.00			
N 4	KVVU	09/06/12	09/10/12	The Dr.Oz Show	4-5p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/06/12	09/12/12	M--TF--				2	\$225.00			
N 5	KVVU	09/06/12	09/10/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/06/12	09/12/12	M--TF--				2	\$550.00			
N 6	KVVU	09/06/12	09/10/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/06/12	09/12/12	M--TF--				2	\$625.00			
N 7	KVVU	09/06/12	09/10/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/06/12	09/12/12	M--TF--				2	\$450.00			
N 8	KVVU	09/06/12	09/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/06/12	09/12/12	M--TF--				2	\$450.00			
N 9	KVVU	09/06/12	09/10/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/06/12	09/12/12	M--TF--				2	\$175.00			
<b>Totals</b>											<b>16</b>	<b>\$9,550.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	16	\$9,550.00	\$8,117.50
<b>Totals</b>	<b>16</b>	<b>\$9,550.00</b>	<b>\$8,117.50</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive  
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491828 /	06301761

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/06/12 - 09/10/12	HORSFORD 4 CONGRE	1708

<u>Advertiser</u>	<u>Original Date / Revision</u>
Horsford For Congress	08/30/12 / 08/30/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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AUG30/12 12.36  
\*\*\* KVVU-TV \*\*\*

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PROGRAM : FOX 5 NEWS AT 10P
CON COM1: FOX 5 NEWS AT 10P
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REP HEADLINE# 6301761  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 ORDER WORKSHEET

FAX# 610-225-1191  
 HARRIS REPORT FROM REP

AUG30/12 12.36  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1100A-1200N	30		\$125.00	9/6	9/10	1		TH-F,M	1
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												
3			300P-400P	30		\$175.00	9/6	9/10	1		TH-F,M	1
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
4			400P-500P	30		\$225.00	9/6	9/10	2		TH-F,M	2
PROGRAM : DR OZ												
CON COM1: DR OZ												
5			500P-530P	30		\$550.00	9/6	9/10	2		TH-F,M	2
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												
6			530P-600P	30		\$625.00	9/6	9/10	2		TH-F,M	2
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												
7			600A-700A	30		\$450.00	9/6	9/10	2		TH-F,M	2
PROGRAM : FOX5 NEWS 6A												
CON COM1: FOX5 NEWS 6A												
8			700A-900A	30		\$450.00	9/6	9/10	2		TH-F,M	2
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
9			900A-1000A	30		\$175.00	9/6	9/10	2		TH-F,M	2
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												

SEP/12 \$9,550.00

CONTRACT TOTAL \$9,550.00  
 TOTAL SPOTS 16

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AUG30/12 12.36  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$41,521 KVVU 23% KSNV 30% KLAS 19% KTNV 16% KVMY 7% KVCW 3% CABL 0%  
KTUD 2%

SVC- NSI  
DEMOS- RA35+\*